ATSC Mobile Broadcast Scenarios



Assumptions

VIDEO – Three Options

High Quality 500 kbps

Medium Quality 400 kbps

Lower Quality 256 kbps

AUDIO – Three Options

High Quality 32 kbps

Medium Quality 24 kbps

Lower Quality 16 kbps

CODING – Two Options

SCCC Outer Code 1/4, 1/4, 1/4, 1/4 **Efficiency = 17.1%** SCCC Outer Code 1/2, 1/4, 1/4, 1/4 Efficiency = 26.4%

Notes:

- A range of 0 to 200 kbps is reserved for overhead (ESG, null bits, etc.), this value has been adjusted to try to optimize scenarios
- The bit rate of still images is negligible for purposes of this document
- NRT and other data delivery via M/H is not considered in this document
- Refer to ATSC A/153 Section 2 Chart 6.1 for complete details

Case 1 - One max-quality program



One max-quality program - 1/2, 1/4, 1/4, 1/4

Video bit rate	768 kbps
Audio bitrate	24 kbps
Overhead	176 kbps
Total MH bandwidth	3.668 Mbps
Remaining Legacy DTV Bandwidth	15.722 Mbps

One max-quality program - 1/4, 1/4, 1/4, 1/4

video bit rate	768 KDPS
Audio bitrate	24 kbps
Overhead	148 kbps
Total MH bandwidth	5.502 Mbps
Remaining Legacy DTV Bandwidth	13.888 Mbps

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Case 2 - One mid-quality program



One mid-quality program - 1/2, 1/4, 1/4, 1/4

Video bit rate
Audio bitrate

Overhead

Total MH bandwidth

Remaining Legacy DTV Bandwidth

400 kbps
24 kbps
60 kbps
1.834 Mbps
17.556 Mbps

One mid-quality program - 1/4, 1/4, 1/4, 1/4

Video bit rate
Audio bitrate

Overhead

Total MH bandwidth

Remaining Legacy DTV Bandwidth

400 kbps
24 kbps
46 kbps
2.751 Mbps
16.639 Mbps

Case 3 - Two mid-quality programs



Two mid-quality programs - 1/2, 1/4, 1/4, 1/4

800	kbps
48	kbps
120	kbps
3.668	Mbps
15.722	Mbps
	48 120 3.668

Two mid-quality programs - 1/4, 1/4, 1/4, 1/4

Video bit rate	800	kbps
Audio bitrate	48	kbps
Overhead	92	kbps
Total MH bandwidth	5.502	Mbps
Remaining Legacy DTV Bandwidth	13.888	Mbps

Case 4 - Two high-quality programs



Two high-quality programs - 1/2, 1/4, 1/4, 1/4

Video bit rate	1100 kbps
Audio bitrate	48 kbps
Overhead	62 kbps
Total MH bandwidth	4.585 Mbps
Remaining Legacy DTV Bandwidth	14.805 Mbps

Two high-quality programs - 1/4, 1/4, 1/4, 1/4

Video bit rate	1100	kbps
Audio bitrate	48	kbps
Overhead	106	kbps
Total MH bandwidth	7.336	Mbps
Remaining Legacy DTV Bandwidth	12.054	Mbps

Case 5 - Four mid-quality programs



Four mid-quality programs - 1/2, 1/4, 1/4, 1/4

Video bit rate
Audio bitrate

Overhead

Total MH bandwidth

Remaining Legacy DTV Bandwidth

1600 kbps
96 kbps
240 kbps
7.336 Mbps

Four mid-quality programs - 1/4, 1/4, 1/4, 1/4

Video bit rate
Audio bitrate

Overhead

Total MH bandwidth

Remaining Legacy DTV Bandwidth

1600 kbps
96 kbps
185 kbps
11.004 Mbps
8.386 Mbps

Case 6 - Two mid-quality and one highquality programs



Two mid-quality	v and one hi	igh-guality	programs - 1/	2, 1/4	, 1/4, 1/4
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Video bit rate	1350 kbps
Audio bitrate	72 kbps
Overhead	30 kbps
Total MH bandwidth	5.502 Mbps
Remaining Legacy DTV Bandwidth	13.888 Mbps

Two mid-quality and one high-quality programs - 1/4, 1/4, 1/4, 1/4

Video bit rate	1350 kbps
Audio bitrate	72 kbps
Overhead	146 kbps
Total MH bandwidth	9.17 Mbps
Remaining Legacy DTV Bandwidth	10.22 Mbps

Case 7- High number of medium quality audio services



Reasonable upper limit of medium-quality audio services - 1/2, 1/4, 1/4, 1/4 = 155

Audio bitrate of audio services (32 kbps)

Overhead

Total MH bandwidth

Remaining Legacy DTV Bandwidth

3720 kbps

153 kbps

14.672 Mbps

4.718 Mbps

Reasonable upper limit of medium-quality audio services - 1/4, 1/4, 1/4, 1/4 = 98

Audio bitrate of audio services (32 kbps)

Overhead

Total MH bandwidth

Remaining Legacy DTV Bandwidth

2352 kbps

156 kbps

14.672 Mbps

4.718 Mbps